

“I have literally thrown away all my hardware and software by moving to the Zscaler Web Security Cloud”

*- IT Director
Global 2000 Retail Company*

In today’s competitive world, small and medium businesses are focusing their discretionary resources on growing revenue and increasing employee productivity, while aggressively trying to cut costs. Millions of small businesses have migrated to simpler and more cost effective cloud based solutions for CRM (salesforce.com), accounting (Netsuite) and human resources (Workday).

However, one of the most expensive and time consuming challenges for SMBs has been securing their increasingly ‘online’ employee base. There is no one- stop solution. Discrete products such as desktop anti-virus & anti-spyware, web security appliances, URL filtering software and data loss prevention appliances are expensive to deploy and manage.

Finally, there is a solution. SMBs can now simply point all their internet traffic to the Zscaler Web Security Cloud. The cloud protects against viruses, spyware, botnets and thousands of other advanced Internet-based threats. The cloud also provides a full suite of URL filtering capabilities. Unwanted URL categories can be blocked, while productivity draining categories can be controlled. Overall Internet usage can be easily monitored with a simple cloud based reporting portal. Security made simple for the SMB!



Who’s On the Cloud?

Millions of users across 140 countries utilize the Zscaler Web Security Cloud every day. Companies of every size, from two person doctor offices, to 400,000 person Fortune 10 companies, are embracing the power and simplicity of our Cloud. Companies across every sector including; financial services, manufacturing, retail, government and education have moved all their employees to the Zscaler Security Cloud.

“This is the smoothest deployment we’ve ever done of a technology that touches every employee”

- CIO
Leading US Law Firm

Security Services In The Cloud

- **Anti-virus** – Every site visited, file downloaded and webmail opened is thoroughly scanned to detect the latest viruses. The days of requiring messy and expensive desktop AV software on every machine are over.
- **Anti-spyware** – The cloud is constantly kept up to date with the latest signatures and dynamic counter measures to protect against a growing population of sites infested with spyware.
- **Advanced Threats** – The cloud identifies and blocks next generation threats such as malicious active content, botnets, cross site scripting (XSS), phishing and other hostile threats thriving in a Web 2.0 world.
- **URL Filtering** – The cloud classifies and blocks millions of malicious URLs to protect your computers from becoming infected. The good URLs are categorized into over 90 categories so you can apply Internet usage policies suited to your business needs.
- **Web 2.0 Controls** –The cloud protects against the new generation of threats spreading across Web 2.0 sites like Facebook and Twitter. As malicious Web 2.0 content is identified, it is immediately blocked across the entire cloud. The cloud also allows companies to limit how much time is spent on Web 2.0 sites to maximize employee productivity.
- **Bandwidth Optimization** – Video consumes 20 times as much bandwidth as traditional data. The cloud allows companies to specify how much bandwidth each employee can consume, so video, music and other heavy content do not slow down internet performance for the entire company.
- **Browser Security** – Older or unpatched browsers create large security holes for online hackers and thieves. The Cloud validates that browsers are fully up to date and secure before users are allowed to access the web.
- **Data Leakage Protection** – The cloud scans all outbound web traffic to ensure confidential data doesn’t leave the company. Credit cards, social security numbers and many other pieces of sensitive data can be identified.
- **Road Warrior Protection** – Our cloud covers the entire world. Your employees automatically access the cloud from HQ, your local coffee shop, while on vacation or while traveling to ANY country in the world.
- **Reporting** – Get simple yet comprehensive reports on all corporate web activity. You can review sites visited, time spent on-line, infected users, and malicious content blocked.
- **Policy Manager** – The cloud allows you to set Internet access policies for all users. Do as little as protect them from malicious content, or as much as restrict which user, can access what content, at what time, for how long.



“Zscaler has reduced my IT costs and made securing my employees simple.”

*- Office Manager
Real Estate Company*

Zscaler Benefits Summary

Security

- Eight fully integrated security modules
- Granular Web 2.0 controls – keep the good, block the bad
- Traditional and dynamic real-time URL filtering

Global Distributed Architecture

- Largest web security cloud in the world -- customers in 140 countries
- Five 9s availability – local, regional and inter-continental redundancy
- No measurable latency – users won’t know they’re going through a cloud

Cost Savings

- No appliances, no software, no desktop clients
- No upfront costs, pay as you go
- No buying excess capacity – cloud scales as you grow

Simplicity

- Eliminates complex point solutions
- Forwarding traffic to the cloud is quick and simple
- The cloud can protect every device – desktop, laptop and mobile phone

Administration & Reporting

- Manage all users from a simple cloud based administration portal
- Simple yet comprehensive reporting at a company and individual level
- Ability to receive automated activity reports and abnormal activity alerts

Only From Zscaler

Zscaler is the largest company in the world focused solely on cloud security. Our R&D centers span three continents, our cloud operates at five 9s availability and our cloud specific patents stand at 30 and growing. Join the companies from 140 countries, who have thrown away their hardware and software, and moved to the Zscaler Security Cloud.

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Web Security Suites at a Glance	WEB FILTERING SUITE	WEB SECURITY SUITE	WEB STANDARD SUITE	WEB ADVANCED SUITE	WEB PREMIUM SUITE
Cloud Platform					
Access to any of Zscaler's cloud based data centers globally	✓	✓	✓	✓	✓
High Availability - 99.99%	✓	✓	✓	✓	✓
Near-Zero proxy latency - less than 1 millisecond	✓	✓	✓	✓	✓
Fully cloud based - no need for hardware or software	✓	✓	✓	✓	✓
Protect users at HQ, remote offices, on laptops, phones	✓	✓	✓	✓	✓
Full Active Directory and LDAP Integration	✓	✓	✓	✓	✓
Full SSL Inspection	✓	✓	✓	✓	✓
Reporting					
Real-time reporting - up to transaction signatures in seconds	✓	✓	✓	✓	✓
2 yrs summary + 6 mo transaction logs (extensible to 7 yrs)	✓	✓	✓	✓	✓
URL Filtering					
Filter across 6 classes, 38 super-categories, 58 categories	✓	✓	✓	✓	✓
Flexibility to override predefined URL classification	✓	✓	✓	✓	✓
Dynamic content classification for malicious URLs	✓	✓	✓	✓	✓
Granular policy by users, groups, locations, time and quota	✓	✓	✓	✓	✓
Advanced Threats Protection					
Block malicious ads, spyware, viruses from infected sites		✓		✓	✓
Real-time feeds of phishing, botnets, other malicious sites		✓		✓	✓
PageShield to stop botnets, XSS, and other active content		✓		✓	✓
Block Anonymizer, ToR, P2P, Skype, Gtalk and Gizmo		✓		✓	✓
Inline Anti-virus & Anti-spyware					
Signature based anti-malware protection for any file size			✓	✓	✓
Full inbound/outbound file inspection with near-zero latency			✓	✓	✓
True file type control by users, groups and destinations			✓	✓	✓
Web 2.0 Control					
Granular Web 2.0 control (i.e. allow viewing/block uploads)				✓	✓
Structuring Media - YouTube, Hulu, Google Video, etc.				✓	✓
Social Networking & Blogs - Facebook, Twitter, Orkut, etc.				✓	✓
Webmail - Gmail, Yahoo mail, Hotmail, etc.				✓	✓
Web based IM - Facebook chat, Google chat, Yahoo IM, etc.				✓	✓
Bandwidth Management					
Protect bandwidth for web apps by location or time of day					✓
Limit bandwidth consumed by non-productive web traffic					✓
Web Access Control					
Ensure outdated versions of browsers are forced to upgrade					✓
Ensure known browser vulnerabilities are patched					✓
Data Loss Prevention					
Inline scanning of all web traffic, detecting file registration					✓
Log or block transactions with confidential data					✓
Inspect Office, Adobe and word based doc files					✓
Customized phrase dictionary with fuzzy matching					✓
Protected engines and dictionaries (HIPAA, PCI, credit cards)					✓

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